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CONVERTION AND TRANSFORMATION

Title: "The Call to Global Missionary Endeavors: Insights from the Story of the Rich Man (Mk 10:17-30) for the Local Churches in Quito"

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Abstract

There is a lack of genuine conversion in the life of Christians in general and ministers in particular. This is especially evident in the local churches of Quito, Ecuador. The aim of this paper therefore is to develop a biblical and theological approach that could assist the ministers and its congregation to experience daily conversion for the sake of personal transformation and global missionary endeavors. The paper will specifically examine the story of the rich man found in Mark 10:17-30.